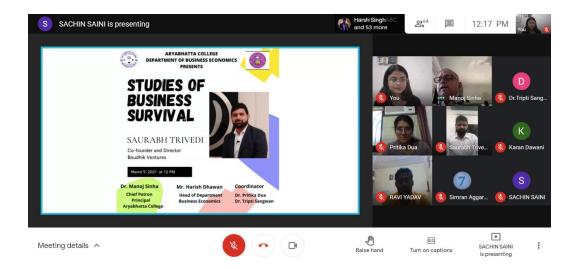
## Webinar on "STUDIES OF BUSINESS SURVIVAL"

## Convenor - Mr. Harish Dhawan Coordinator- Dr. Pritika Dua and Dr. Tripti

Department of Business Economics, Aryabhatta College organised a webinar on the topic "STUDIES OF BUSINESS SURVIVAL" on 9th March 2021 at 12 pm. The session was led by Mr. Saurabh Trivedi who is an entrepreneur, intellectual property enthusiast, business consultant, Investor and a seasoned trademark attorney.

The session began with welcome address by Prof. Manoj Sinha, Principal of Aryabhatta College who also encouraged the students and appreciated their efforts and initiative. The 45 minute session was very interesting and helped the students learn a lot about potential business problems and how to survive them. Mr. Saurabh shared his own experiences and gave a deep an enriching insight into real life business challenges to the students. Towards the end of the session, students asked questions enthusiastically while the speaker took them up patiently and gave out detailed descriptions. The webinar was quite informative and helped everyone imbibe a lot of knowledge about Intellectual Property and Survival Threats faced by Businesses.



Nou Nou	• Saurabh Trivedi	Shubhlendra Singh Yadav	Meeting details	×
	Æ	7	Simran Aggarwal 12:42 PM sir How small businesses can survive recessio Sharad Dubey 12:42 PM sir what your thoughts on micromax comeback Yashraj Keshari 12:43 PM	
RAVI YADAV	siddhaant gulati	Simran Aggarwal	In the initial stage of starting a business where things are really vulnerable. How to make sure everyone in the organisation is equally invested and is patient so that the business does not fal apart?	
Pritika Dua	SACHIN SAINI	SINGH	Send a message to everyone	
Meeting details 🔨	×	Raise hand	EE 🕈 I Turn on captions Present now	: