

Webinar on “STUDIES OF BUSINESS SURVIVAL”

Convenor - Mr. Harish Dhawan

Coordinator- Dr. Pritika Dua and Dr. Tripti

Department of Business Economics, Aryabhata College organised a webinar on the topic “**STUDIES OF BUSINESS SURVIVAL**” on **9th March 2021** at 12 pm. The session was led by Mr. Saurabh Trivedi who is an entrepreneur, intellectual property enthusiast, business consultant, Investor and a seasoned trademark attorney.

The session began with welcome address by Prof. Manoj Sinha, Principal of Aryabhata College who also encouraged the students and appreciated their efforts and initiative. The 45 minute session was very interesting and helped the students learn a lot about potential business problems and how to survive them. Mr. Saurabh shared his own experiences and gave a deep and enriching insight into real life business challenges to the students. Towards the end of the session, students asked questions enthusiastically while the speaker took them up patiently and gave out detailed descriptions. The webinar was quite informative and helped everyone imbibe a lot of knowledge about Intellectual Property and Survival Threats faced by Businesses.

SACHIN SAINI is presenting

Harsh Singh ABC and 53 more

64

12:17 PM

ARYABHATA COLLEGE
DEPARTMENT OF BUSINESS ECONOMICS
PRESENTS

STUDIES OF BUSINESS SURVIVAL

SAURABH TRIVEDI
Co-founder and Director
Boudhik Ventures

March 9, 2021 at 12 PM

Dr. Manoj Sinha
Chief Patron
Principal
Aryabhata College

Mr. Harish Dhawan
Head of Department
Business Economics

Coordinator
Dr. Pritika Dua
Dr. Tripti Sangwan

You

Manoj Sinha

Dr. Tripti Sang...

Pritika Dua

Saurabh Trive...

Karan Dawani

RAVI YADAV

Simran Aggar...

SACHIN SAINI

Meeting details ^

Raise hand

Turn on captions

SACHIN SAINI is presenting

A grid of nine video thumbnails from a Zoom meeting. The top row shows 'You' (a woman with glasses), 'Saurabh Trivedi' (a man with a beard), and 'Shubhlendra Singh Yadav' (a circular profile picture). The middle row shows 'RAVI YADAV' (a man with glasses), 'siddhaant gulati' (a circular profile picture of a person in a costume), and 'Simran Aggarwal' (a blue circle with the number 7). The bottom row shows 'Pritika Dua' (a brown circle with the letter P), 'SACHIN SAINI' (a purple circle with the letter S), and 'VISHAL SINGH' (a dark blue circle with the letter V).

Meeting details



People (64)

Chat

Shardu Dubey 12:42 PM
yes sir

Simran Aggarwal 12:42 PM
sir How small businesses can survive recessions?

Shardu Dubey 12:42 PM
sir what your thoughts on micromax comeback?

Yashraj Keshari 12:43 PM
In the initial stage of starting a business where things are really vulnerable. How to make sure everyone in the organisation is equally invested and is patient so that the business does not fall apart?

Send a message to everyone



Meeting details ^

